



UKA TARSADIA
UNIVERSITY
MALIBA CAMPUS



Literary Events

1. Elocution - Solo

- Medium of expression can be in Hindi or English.
- Each participant will be allowed to speak for a maximum of 5 minutes.
- Subject/Topic of elocution will be announced to the team leaders before 2-3 days of the competition.
- The performance will be judged in one language.
- The item shall be prose or poetry and not song.
- The sequence of speakers will be decided by a draw of lots.
- The decision taken by judges will be the final and binding on all participants.

2. Extempore - Solo

- Medium of expression can be Hindi or English or Gujarati.
- Each participant will pick up the chit and have to speak on the topic for minimum 2 minutes and maximum 4 minutes written on the chit.
- Five minutes will be given to the candidate for preparation.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.

3. Poem Recitation - Solo

- Medium of expression can be only Hindi or English or Gujarati; or combination of them.
- Each participant will be allowed to speak for a maximum of 5 minutes.
- The poem which is original and not something that is translated from a modern or foreign language poem or a lyric to a song will fetch more marks.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.

4. Film Review - Solo

- Medium of expression can be Hindi or English or Gujarati.
- The participants have to present their reviews verbally in front of an audience and judges.
- A movie will be screened for the participants. The participants are allowed to write points/take notes while watching the movie.
- The time duration for preparation is 15 minutes after screening of the movie.
- Each participant will be allowed to present the review for a maximum of 5 minutes.
- Cell phones are not allowed during the event.



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- The judging will be based on originality, clarity, structure of the content and overall impression.
- The decision taken by judges will be the final and binding on all participants.

5. Quiz - Group

- Each Institute can send a team of three persons.
- There will be a written preliminary round and teams will be elected for the final.
- Finals will be oral with audio-visual questions.
- The specific rules regarding evaluation procedure, time to reply a particular answer and the type of round will be given before the actual start of the competition.

6. Debate - Group

- Medium of expression can be Hindi or English.
- Each Institute will be represented by the two debaters; one will speak FOR, while another will speak AGAINST the motion.
- Subject/Topic of the debater will be announced to the team leaders before 2-3 days of the competition.
- Each debater will be allowed to speak for minimum 4 minutes and maximum 5 minutes.
- Only team performance will be judged.
- Paper reading is not allowed.
- Cell phones are not allowed during the event.
- The decision taken by judges will be the final and binding on all participants.

7. Ad Making – Group

- Medium of expression can be Hindi or English or Gujarati.
- Each Institute can send a team of five persons.
- From each team, one will pick up the chit to get their theme/product/service on which the team has to prepare an advertisement.
- Product/Service/Theme would be assigned on the day of contest only. Team is responsible for managing necessary resources. Just basic infrastructure (Classroom, Chairs, and Tables) would be provided.
- Each team has to design (digital or handmade) posters of advertisement on a given theme/product/service. If it's a digital poster, then take a print for the same.
- Prepare a video of the advertisement of 20-30 seconds covering Tagline, Jingle, etc.
- Total 120 minutes will be given for the preparation for all of the above that is for designing, printing and video.
- Each team will be allowed to present the advertisement for a maximum 2 minutes excluding video.



- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.